



PRH Auxiliary
Annual Report
2015/16

MESSAGE FROM THE PRESIDENT AND CEO OF PEMBROKE REGIONAL HOSPITAL

Dear Members of the Pembroke Regional Hospital Auxiliary:

Your efforts never cease to amaze us. With the receipt of your most recent donation of \$106,500 to the hospital, only \$59,000 remains to be raised in order to complete your second million dollar pledge – what an accomplishment!

With every cheque we have received over the years, I have offered a sincere and heartfelt thank you on behalf of the Hospital – and yet “thank you” can’t really express just how much we appreciate all that you do.

Faced with constant change, growth and challenges in the healthcare field, hospital auxiliaries continue to play a vital role in supporting the delivery of care, and for that we owe a huge debt of gratitude, not only for the significant amount of money you raise for our hospital and in turn our community, but also for providing a broad range of important services for our patients, our visitors and our staff.

While you continue to yield funds from some of the more traditional revenue streams like Bingo and HELPP lottery tickets, you have been innovative in creating new fundraising opportunities through special sales at the Sunshine Gift Shop, popular fashion events and brunches, and now the administration of the TV rental program for patients.

Fundraising in today’s economic times certainly has its challenges but all of you rise above these to do what’s necessary because, as a whole, you believe in what you are doing and know what a difference your efforts make in improving healthcare in our community.

I would like to pay tribute to each of your Executive members and those who have taken on leadership roles. Fundraising comes with many challenges and steep learning curves, yet each of you has brought to the table a great deal of enthusiasm and dedication, and you’ve proven how successful a team of determined individuals can be along the way.

Your volunteer-based organization, 140 members strong, with a rich and vibrant 56-year history continues to support healthcare in our community while allowing each individual to contribute his or her own special gifts and talents to in order to achieve a common goal.

And while we recognize that there are many worthy volunteer opportunities within our region, we are grateful that you have chosen to us your time in support of our hospital.

Thank you so much for the work that you do and for the valuable role you play as part of our healthcare team.

Pierre Noel, President and CEO

**PEMBROKE REGIONAL HOSPITAL AUXILIARY
EXECUTIVE
2015/2016**

PRESIDENT	Diana Gagne <div style="border: 1px solid black; padding: 2px;">155 Noik Drive, Suite 9, Pembroke, ON K8A 7W4 Email dgagne6@cogeco.ca</div>
PAST PRESIDENT	Anne Sloan
1st VICE-PRESIDENT	Gail Arsenault
HONORARY PRESIDENT & CEO	Pierre Noel
2nd VICE-PRESIDENT	VACANT
TREASURER	Helene Giroux <div style="border: 1px solid black; padding: 2px;">684 Gordon Street, Pembroke, ON K8A 6J8 Email helene2terry@sympatico.ca</div>
SECRETARY	Harlene Buske
PRESS & PUBLICITY	Diana Gagne
MEMBERSHIP	Jane Kielman
SUNSHINE GIFT SHOP MANAGER	Brenda Long
MURAL CAFÉ MANAGER	Christine List
SPECIAL EVENTS PHONING	Virginia Naylor
SPIRITUAL	Carmel Harrington
MURAL CAFÉ SCHEDULER	Gail Arsenault
SUNSHINE GIFT SHOP SCHEDULER	Trudy-List (Temporary) Donna Rielly
MANAGERS OF SPECIAL FUNDS & LICENCING	
HELPP TICKETS	Mary Olsheskie
BINGO	Larry TerMarsch

PRH AUXILIARY ANNUAL FINANCIAL REPORT (unaudited)

April 1, 2015 - March 31, 2016

BANK BALANCE - April 1, 2015			\$24,298.66
REVENUES - 12 MONTHS			
Sunshine Girft Shop		\$ 195,683.62	
Mural Café		104,148.78	
Bingo Funds		25,000.00	
HELPP (Nevada Account)		8,000.00	
Tips		2,325.00	
TV Rentals		32,379.31	
ATM		12,811.50	
Bank Interest		566.16	
Membership Dues		385.00	
Fashion Show		3,688.00	
Donations		1,435.00	
Mural Memory Wall		2,355.00	
Sales Taxes		33,010.51	
TOTAL REVENUES			\$ 421,787.88

DISBURSEMENTS - 12 months			
Sunshine Gift Shop		\$ 163,110.53	
Mural Café		65,768.75	
Office Expenses		1,310.30	
Travel & Conventions		2,675.41	
Bank Charges		2,993.09	
Loan Payment on Cash Registers		3,337.92	
Loan Payment etc on T.V. Purchases		2,130.70	
Donations to Hospital		151,500.00	
General Fund	118,500.00		
BINGO	25,000.00		
HELPP	8,000.00		
Fashion Show Expenses		1,049.80	
HAAO Membership Fees		388.00	
Health & Safefy Expenses		519.47	
Miscellaneous		527.13	
Sales Taxes		32,198.16	
TOTAL DISBURSEMENTS			\$ 427,509.26
BANK BALANCE - March 31, 2016			\$ 21,115.77

Helene Giroux - Treasurer

President's Letter

Dear Auxiliary Members:

It has been quite a learning experience since I took over from Anne Sloan in July after being secretary for 15 years. We have so much to be proud of over the years. We are well on our way to "annihilating" our second \$1 million commitment to the hospital...for the MRI fund. We achieved our first \$1 million pledge to the building fund in 2009, including sponsoring a \$75,000.00 Birthing Unit and a \$50,000.00 station in the new Dialysis Unit, in 2008. We gave the hospital \$33,000.00 in October 2015 and \$106,500 in March of this year. We now have only \$59,000.00 TO GO!!!!!!

This year, the Mural cafe and the Sunshine Gift Shop experienced another excellent twelve months as well as are other things such as Bingo, ATM machine, TV rentals . We purchased 35 new tv.s for all the rooms as our guy Steve retired. We now take the rentals in the gift shop.

The Gift Shop, with the artistic Brenda Long at the helm, Always has something up her sleeve with new inventory, new concepts and decorating designs. Brenda seems to work around the clock.(Yes literally) ???

The Mural Cafe, with Christine List at the helm has helped the hospital reach the bronze level. She is always looking for new ideas and good food.....Christine also puts in long hours.

Thanks again to all the volunteers, who work very hard and put in lots of shifts replacing the snowbirds, at bingo, cafe, and gift shop.

By working and learning together, we truly make a difference to promoting the quality of health care in our community.

Diana Gagne, President /Anne Sloan
Past President

Sunshine Gift Shop Annual Report 2015/16

The PRH Auxiliary Gift Shop added several new events to complement our fashion shows, the popular 3*50 sale days and our customer appreciation days during the past year.

Gift shop volunteers started collecting gently used purses and jewellery over a period of 4 months. Items were sorted and on November 28 over 400 purses and pieces of jewellery were sold for \$10 or less. Items not purchased at the sale were donated to community organizations.

In March of this year, we held a "clean sweep footwear sale" - who doesn't like a shoe sale at unbelievable prices? Minus 40 degree temperatures didn't stop our shoppers.

With 92 volunteers, 60 regular and 32 students, we have taken on the added responsibility since January of renting TV's to patients at the gift shop. This became possible because the auxiliary purchased 30 new TV's for a number of rooms in the hospital; TV's no longer had to be moved from room to room in order to be viewed by patients. Many thanks to the housekeeping staff for assisting us with this endeavor by activating and deactivating the TV's for us.

Volunteers at the gift shop continue to search for new companies with unique items to satisfy and surprise our growing customer base. Drop by the gift shop and pick up our 'Save the Dates' flyer to find out what we have planned next. Be sure to say hello to our volunteers who make it all possible and happy shopping.

Brenda Long, Manager

Trudy List-Radke, Staffing

Mural Café Annual Report-2016

After my first full year of managing the Mural Café, I am pleased to report that everything is going along smoothly. Mary Banks made the transition quite easy and I thank her for all of her help.

In September, we managed to acquire the capability of debit and credit which has been a great asset to the general public. I believe sales have increased because of it and all of the ladies are finding it quite easy to use.

Just before Christmas we received recognition for our efforts in bringing the Café to the bronze level of the Heart Smart program. We succeeded in reducing our fat and sugar content over all to 54% which was below the required level. Everyone seems to have adjusted to the new restrictions and sales are up to previous years, so hopefully the next level will be accepted as readily.

We had a successful summer with our two students. They did a good job of keeping things up and they are going to be coming back this summer. They also do the early morning shift. Unfortunately, this year we will not be getting our usual subsidy from the Government of Ontario Student Program which means that we will be paying more for student wages over the summer. This translates to more overhead for the Café, resulting in less revenues for the year. However, we need our students to give the volunteers a break for the summer, so I guess we will have to absorb the cost.

Over all I am quite pleased with how cooperative everyone has been with my efforts to run an efficient business and I hope that they are all comfortable with the few changes that I made along the way. I look forward to another successful year.

Christine List

Café Manager

Annual Report -Gail Arsenault Scheduler Cafe/vice-president

We have 71 people volunteering in the Gift Shop. Everyone has been really good in covering extra shifts, over the winter and on short notice.

Thank You Gail Arsenault

H.E.L.P.P. Tickets Annual Report 2015/16

During the 2015/16 year proceeds from the sale of H.E.L.P.P. tickets were \$8000.00
These monies will be used to help the Auxiliary reach their one million pledge for the MRI.

A big thank you to our dedicated volunteers who make this all possible!

Bingo Annual Report 2015/16

Bingo shares are continuing to increase and this year we were able to contribute \$25,000 towards the one million Auxiliary pledge for the MRI. The bingo committee would like to extend a big THANK YOU to Eleanor Boire who has retired as our convenor. It has been a very busy few years as we transitioned into the new E-bingo platform and Eleanor worked diligently recruiting new volunteers and making sure we were all trained properly for our new roles! We would also like to thank Brenda Reid for stepping forward and taking over from Eleanor.

Also, a big thank you to the bingo committee who collectively has donated 434 hours to the Auxiliary!

Recording Secretary Annual Report 2015/2016

During the year Get well cards, Sympathy Cards, and Thinking Of You Cards are sent out to the Executive, volunteers, immediate families and close friends of the Hospital.

Cards Sent Out

Sympathy - 8

Get Well - 5

Encouragement - 1

Memory Book Condolences - 3

Online Condolence – 1

60th Anniversary - 1

I do the agenda and minutes for each meeting, print them up and do photocopying. Also, any notices that need to be sent out to members by email are my responsibility. I spend at least 60 hours a year on secretarial work.

I volunteer twice a month in the Gift Shop as well as working at special sales and the Fashion Show where I collect tickets, add up sales, take payments, and help in any way needed.

It is also my job to order greeting cards for the Gift Shop and stock the card racks.

I also help do the inventory.

Harlene Buske, Secretary

Press and Publicity / Historian

In December 2015, after many years as Publicity Chair/ Historian and Bingo Convenor I decided that it was time to turn over these responsibilities to someone with new ideas and concepts.

I wish to thank the Pembroke Regional Hospital Auxiliary for giving me the opportunity work in this capacity for so long.

Thanks also to everyone who supported and assisted me the various roles. Many friendships were made and I feel honoured to have been a part of this wonderful organization.

Eleanor Boire

Press/Publicity/Historian/ Bingo Convenor

April 2015 to December 2015

Special Events Phoning Committee Annual Report

Virginia Naylor took over this committee from Harlene Buske and her committee calls all the members for our Christmas Wine and Cheese, and our Strawberry Social.
Thank you to all

Spiritual Annual Report:

When an active or Honourary Life Member of the Pembroke Regional Hospital Auxiliary dies, phone calls are made to the Executive and Members to attend the wake at the Funeral Home, or the funeral.

The funeral director advised the family that the Auxiliary Members will attend to say appropriate prayers. Prayer cards are available at the Funeral Homes for the members.

Sister St Mark/Carmel Harrington

Membership Annual Report 2015/2016

Membership runs from January 1st to December 31st of each year.

Fees are \$5.00 per year, with some members often paying for two years at a time.

You can leave your membership at the Sunshine Gift Shop, and once the monies are received and recorded. Updated membership cards are made available for pickup in the gift shop, or mailed.

As of March 2016 our membership was:

Provincial Life Members	9
Honorary & Life Members	12
Regular Members	78
TOTAL	99

Still 50 members to renew this year...

Most have been contacted.....

Jane Kielman, Convenor