

The 2nd Annual 30/30 Challenge Raises Over \$2,200 for Local Cancer Care!

FOR IMMEDIATE RELEASE

Date January 10, 2022

PEMBROKE - Marc Bru held his second annual 30/30 challenge throughout the month of November in support of the Pembroke Regional Hospital Foundation's *Cancer Care Campaign*.

The annual 30/30 challenge consists of a 30 minute walk each day throughout the month of November, with each day sponsored by friends and family at a cost of \$50 in honour of a loved one. Each day, Marc shared a photo on social media holding a sign which stated the name of the sponsor for that day and who he was walking for.

"We are so very thankful for the generosity of individuals like Marc who recognize the importance of having state-of-the-art healthcare services right here close to home. As equipment and supplies are not funded through the government, the hospital depends on the generosity of the community to purchase these essential items," said PRHF Executive Director Roger Martin.

The *Cancer Care Campaign*, which was launched in January, 2021, will fund the necessary equipment to upgrade and expand the Chemotherapy and Medical Day Care units at PRH as well as provide necessary updates to the pharmacy. This includes equipment such as treatment chairs, warming blankets, pharmaceutical refrigerators, biosafety cabinets and scrub sinks just to name a few.

Marc Bru, owner of Square Timber Brewing Co. says, "I am so proud to have raised \$2234.25 for the *Cancer Care Campaign* through this 30/30 challenge. My hope for 2022 is for 30 more people to help raise the same money so we can help the Foundation complete the *Cancer Care Campaign*, and help our friends and family at the same time. Thank you so much to the many sponsors!"

To learn more about the *Cancer Care Campaign* and how to donate or sign up for Marc's 30/30 Challenge, please contact the PRH Foundation office at (613) 732-2811 extension 7408 or visit www.prhfoundation.com.

FOR MORE INFORMATION, PLEASE CONTACT:

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