

Pembroke Regional Hospital Seeks Community Input As Part Of Strategic Planning Process

**FOR IMMEDIATE RELEASE
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PEMBROKE - As part of an exciting process to develop a new five-year strategic plan for the Pembroke Regional Hospital, residents are being asked to complete a short survey which will help guide the health care facility into its 150th anniversary and beyond.

“A planning process like this will only be effective if we have input from all key stakeholders including our broader community,” said PRH President and CEO Sabine Mersmann. “Our priorities, resource allocation, annual goals, objectives as well as the hospital’s Quality Improvement Plan are based on the direction of the Strategic Plan, so ensuring that our plan meets the needs of our community for the next five years and beyond is paramount.”

“We want to hear your thoughts on what we do well, how we can improve, and what steps we should take to provide care and support for our patients in the future,” she said.

The Pembroke Regional Hospital’s public survey can now be accessed through the following link:
<https://www.surveymonkey.com/r/WKTY3SZ>

This link can also be found on the hospital’s website (www.pembrokeregionalhospital.ca) and social media sites (Facebook, Twitter/X, Instagram). All responses remain anonymous and confidential. The survey portal will close at 4 p.m. November 3rd.

Over the next couple of weeks, broad consultation efforts in the form of surveys, focus groups and interviews will take place involving patients, families, staff, physicians, health care partners, community leaders and others the hospital collaborates with.

“As we improve and enhance services for our community over the next five years, your opinions and feedback will be critical to our success, so we encourage as many people as possible to complete the survey and ensure that their opinions are heard,” Mrs. Mersmann said.

The hospital anticipates final approval of the new plan in March.

FOR MORE INFORMATION, PLEASE CONTACT:

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