

Canadian Tire Pembroke contributes \$10,000 to the Pembroke Regional Hospital Foundation!

FOR IMMEDIATE RELEASE
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The Pembroke Regional Hospital Foundation is excited to announce the return of the *Black & White Gala* on October 15th, celebrating its 15th anniversary!

Thank you to Ray and Barb Pilon, local owners and operators of Canadian Tire Pembroke for their continued support of local healthcare, generously donating \$10,000 to this year's event as a *Gift of Humanity* sponsor!

"Barb, myself and our team here at Canadian Tire Pembroke are happy to once again contribute to the PRHF in support of this year's *Cancer Care Campaign*. As a 100% locally owned Canadian company, we are committed to supporting our local community," said Mr. Pilon.

The *Black & White Gala* is an opportunity for ticket purchasers to enjoy a catered meal from Ullrich's at the beautiful Normandy Officers' Mess while supporting the Pembroke Regional Hospital! Tickets are on sale now and available at www.prhfoundation.com/blackandwhite-gala/.

Proceeds from the *Black & White Gala* support the *Cancer Care Campaign*, which will fund the expansions and upgrades to the Chemotherapy and Medial Daycare units at the Pembroke Regional Hospital, improving the lives of local cancer patients and their families.

Foundation Executive Director Roger Martin adds, "We are very blessed to have the support of this local business, coupled with their staff at Canadian Tire Pembroke. Thank you all very much!"

For more information regarding the *Black & White Gala*, please contact Leigh Costello, Community Fundraising Specialist at the Pembroke Regional Hospital Foundation at leigh.costello@prh.email or (613) 732-2811, extension 6129.

FOR MORE INFORMATION, PLEASE CONTACT:

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